

DF.4004/PROMOTION

5<sup>th</sup> March, 2002

Tononoka Fireworks Ltd.,  
P.O. Box 78490,  
NAIROBI

Fax N°536780

Dear Mr. Sanjiv Suchak,

**RE: TELKOM KENYA CALLING CARD PROMOTION (LAUNCH) IN ALL REGIONAL HEADQUARTERS FROM 22<sup>ND</sup> JANUARY 2001 TO 21<sup>ST</sup> FEBRUARY 2001**

On behalf of the Managing Director, Management Team, Sales and Marketing Department and on my own behalf, I wish to take this opportunity to sincerely thank Tononoka Fireworks Ltd and in particular yourself for the splendid and wonderful fireworks shows you displayed in all our Regional Headquarter, towns (cities), viz – Voi, Mombasa, Malindi, Machakos, Nakuru, Kericho, Eldoret, Kakamega, Kisumu, Kisii, Nyeri, Embu, Garissa and Wajir.

The fireworks displays which were the climax of each promotion event in each town (city) had a tremendous and immense impact to the public, in terms of memorability and the awareness of the calling card.

Your co-operation, dedication and willingness to be part of the Telkom Kenya Promotion team made all the events to be successful. The promotion team members and Regional Managers and staff appreciated your good work, but above all the displays achieved the objective of reaching as many people as possible in the respective towns (cities).

I would also like to thank your colleagues Mr. Elesh Ghelani and your wife Jayshree Suchak for always communicating with me to find out the progress of the shows and displays.


Your acceptance to display fireworks in Garissa and Wajir was a wonderful idea and historic.

Besides you performing for Telkom Kenya Ltd during these promotion activities I am confident that your Company was able to get enough publicity and promotion.

We therefore wish your Company and yourselves the best in your fireworks business, and hope to work with you in future.

Thanks very much for the extra displays.

Yours sincerely,

  
**Abdalla K. Said**  
**AGM/Marketing**